

# REGIONAL DIRECTOR BIOGRAPHY

Jennie Lloyd

Wales & West Midland Regions



Jennie has worked in the industry for over 17 years, having left the engineering field, to work in a job where her passion truly lies. She started with a massage qualification in 2000 and then progressed to completing a degree in sports rehabilitation in 2006. She has then furthered her skill base to specialise in pregnancy, biomechanics and acupuncture, focusing specifically on palliative care, mental health and women's health. She now owns two successful clinics in the North West of England, which offer a range of different treatments, from physiotherapy to more holistic treatments, employing over 20 staff.

Jennie has a passion to help people in this industry progress and better themselves, and has helped many therapists set up their own clinics, and be successful in their own right.

In the past Jennie has competed at a national and international level with her running. She has a successful athletics career behind her, but now as a mum of 4 her focus has changed slightly to help others progress to high levels in their chosen field.